



India Market Discovery

A Webinar on Exploring Opportunities in India for Irish EdTech Companies

A call for Ireland EdTech sector, providers of digital learning, digital infrastructure, corporate training, consulting, CPD and STEM learning, language and casual learning to participate with EdTech Ireland in the India Market Discovery webinar with T&A Consulting, a leading Indiabased economic development consulting group that serves economic development organisations (EDOs), private businesses, associations, and educational institutions, globally.

Fostering Ireland - India EdTech Collaboration

Enhance your knowledge of the Indian EdTech sector, get the insights and best practices you need in order to explore opportunities in the Indian market.

What can you expect?

✓ Macro-Economic Overview of India

- Consumption Insights
- Digital Economy

✓ Education Sector Landscape

- Market Overview and Structure Governance and Key Stakeholders
- ✓ What's Changing in India?
 - New Education Policy 2020

✓ Opportunities for Irish EdTech Stakeholders

- Early Childhood Care and Education
- Primary and Secondary Education
- Teacher Training
- Higher Education
- Corporates

✓ Key Trends

- Emphasis on Digital Learning
- Focus on Digital Infrastructure
- Reskilling and Upskilling
- Language and Casual Learning
- Corporate Training and Consulting
- Continuous Professional Development (CPD) and STEM Learning
- ✓ Market Entry in India
 - Entry Route Strategy
 - Partnerships with Irish Companies
 - Recommendation

Country: India

Sector: EdTech

Event Details

The webinar on 'Exploring Opportunities in India for Irish EdTech Companies' is presented by EdTech Ireland in partnership with T&A Consulting

Date: Tuesday, 11th April 2023

Time: 11:00 a.m. Irish Time

Schedule

11:00- 12:00- Webinar

12:00- 12:15- Q&A Session

Presenters

 Tarun Gupta- Global Managing Partner, T&A Consulting
Gaurav Singh- Lead Engagement Manager, T&A Consulting

Registration

Registrations are essential and spaces are limited, so secure your place today by submitting your request to tim@edtechireland.ie